



# Page Builder Productivity Tools

## Enfold

### Page Builder / WordPress Theme

This comes with its own Page Builder called the Avia Layout Builder. It's really easy for clients to use and super customizable! We've built over 100 1 Day Websites with this, and you'd never know just by looking at them!

## Basecamp

### Project Management Tool

We use Basecamp for project management during the 1 Day Website. We have checklists set up for each phase of the project and each role so nothing gets missed during the day. We like Basecamp for its compact checklist style and affordable price, but there are plenty of project management systems out there that will do the trick. The main thing is, make sure you have those checklists available for the team and that they get completed before you send everyone home!

## Flywheel

### Website Hosting

There are plenty of options for solid website hosting out there. And no option is perfect. But we're big fans of (and partners with) Flywheel. They offer one-click blueprint installs, which saves tons o' time. They have agency accounts for white label hosting. Going from a temporary domain to a live domain is a breeze. And our favorite feature is that you can start a website on your own and then hand over the billing to the client later. This is one



less thing you need the client to set up before you get going. Note: we're affiliated with Flywheel and also just big fans.

## Zapier

### Automation Tool

Zapier is an automation and app integration tool we use to save time. Our client onboarding process is almost entirely automated at this point. Someone fills out a Gravity Form on our site, their info goes into our proposal software, our accounting software, our tracking spreadsheet, Mailchimp and more. Then when they sign a proposal, Zapier creates a Basecamp project with our template and creates a folder in our Google drive with a copy of all the docs needed for the project. It's a lot of work to set up, but it's glorious when it's up and running properly!

## Toggl

### Time Tracking App

They have an awesome free version. The desktop app will remind you to turn it on and ask you if you want to discard your time if you stop using your mouse for a while. Super helpful for habituation!

## Pandadoc

### Proposal Software

This software is super intuitive and easy to get started with. It has dynamic fields to help you more quickly write proposals and prevent mistakes. We think it's totally worth the high(ish) price!



## Text Expander

### Create Your Own Keyboard Shortcuts

This tool essentially enables you to have a bunch of stuff on your “clipboard.” Create your own keyboard shortcuts for words, sentences or whole paragraphs. So nifty!

## Hubspot

### CRM

We use the free version of Hubspot for customer relationship management (aka lead tracking). We track deals (proposals out) and basic communication with customers and prospects.

*We are proud partners with Flywheel and Pandadoc!*